

NeuroBlate® Outreach Program by Monteris



NeuroBlate®
OUTREACH™

NeuroBlate® Outreach

Helping you promote the NeuroBlate System to physicians and patients in your community.

You've invested in an innovative tool for care of patients with brain tumors and other intracranial lesions. Now, Monteris Medical will help you tell your community about it. As a partner in making your NeuroBlate System a success, we offer the NeuroBlate Outreach program. It brings you many ways to inform referring physicians and patients about the new addition to your neurological care offerings. It's a polished program based on proven concepts in medical marketing.

Powerful tools at your command

NeuroBlate Outreach brings you professionally developed tools and techniques, backed by decades of expertise. We make it easy for you to reach physicians and patients and motivate them to act. You have access to:

- Guidance for creating an outreach plan that suits your community's profile
- Strategies for cost-effective advertising in print, on radio and TV, and online
- Templates for introductory letters to referring physicians
- Templates for press releases to your local news media
- Pictures, diagrams, animations, videos and video footage to support print and TV coverage
- Brochures and other patient education materials
- Instructions for holding "lunch and learn" sessions for referring physicians and educational seminars for patients



And much more – in fact, almost anything you can think of to help reach fellow neurosurgeons, key referral sources, patients in your care, and the community at large. Many items are eligible for 50/50 cooperative funding from Monteris Medical.

Engage your physicians. Educate your patients.

You can apply NeuroBlate Outreach tools to meet your specific program goals. Facilities using NeuroBlate Outreach have increased interest in their neuroscience program and stimulated conversations with their referral community. Start leveraging NeuroBlate Outreach today to help you accelerate your own results or, at minimum, make it easy to adapt existing content to fuel your own material development.

Log on to www.NeuroBlateOutreach.com or email marketing@monteris.com to learn more.

NeuroBlate® Outreach is one of several Monteris Medical programs, including NeuroBlate® University and NeuroBlate® Network, designed to support your education and program development.